

Big ideas need better words

No fuss, no BS. Just B2B content that works.

Last-minute briefs. Big projects you can't say no to. Clients with yo-yo budgets. Agency life is a rollercoaster. Our team of B2B copywriting specialists are your on-demand copy partners. We craft content that solves problems, answers questions, and delights digital algorithms.

The on-demand B2B tech content specialists you've been looking for.

We get that you need expert writers who can grab attention and inspire action from the get-go. Our writers have been facilitating the growth of tech brands for years with every asset from digital media banners to lucrative sales funnels.

Our services as an outsourced copywriting partner include:



Delivery of **specialist content** that captivates and converts



A **deep understanding** of the tech and channel marketing landscape, including what tech audiences need



Senior creatives you can present as your own



Agile capacity with on-demand, experienced specialists and niche writers



Marketing and sales enablement **assets across the entire funnel** – from SEO blogs and press releases to landing pages and websites, to eBooks and whitepapers, podcast and video scripts and more



Quality AND quantity



And we don't just do tech. Our writers also have extensive experience in financial services, logistics, telecommunications, the built environment, healthcare, agriculture and more

No inflated fees, no generic output.

Flowmesh is a fully remote collective of experienced strategists, researchers, award-winning writers, editors, communications specialists, project managers and digital marketers who come together to shape the words that will deliver exactly what you need, when you need it.

We're committed to remaining cost-effective with no inflated fees.

Our scalable service means you get maximum value for your budget with a team that understands your challenges and treats them as their own.



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Do you have a project in mind? Let's talk!

